



## Ivan Lutrov

Wordpress / Genesis / Woocommerce / Responsive

[Hire Me](#)

Australia | Melbourne, Victoria | 9:15 am Local Time

### Overview

\*\* TOP 5% OF WORDPRESS EXPERTS ON ELANCE \*\*

A strong customer focussed approach and 15+ years of web development experience do make a difference!

Great web developers aren't just defined by strong technical skills. They are focused, driven, detail-oriented, good communicators, easy to work with, quick learners, and reliable.

When you work with me, you can expect high quality results, clear and ethical communication, attention to detail, an eye for aesthetics, and a personalised, professional and friendly service.

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### Job History

Private Job

Aug 17, 2015 | Web Programming | Private | Completed | ★★★★★ 5.0

StudioPress Genesis Theme Needs Minor...

Jun 30, 2015 | Website Design | Private | Completed | ★★★★★ 5.0

Private Job

Jun 22, 2015 | Website Design | Private | Completed

Update wordpress site to fully responsive design

Jun 2, 2015 | Web Programming | Private | Completed

[View All](#)

### Portfolio



#### Alzheimer's Australia

Wordpress multisite plugin development, theme customisation, custom field

[View All](#)

### Skills (11)

Skill	Tested
WordPress	TOP 5%
Genesis Framework	
Woocommerce	
PHP	TOP 5%
MySQL Programming	TOP 10%
HTML	TOP 30%
CSS	TOP 30%
JQuery	TOP 30%
Responsive Web Design	
Site Optimization	
User Experience Design	TOP 5%

### Service Description

I'm an experienced web developer with a proven track record and have worked with Wordpress since it was just a "cool" blogging system for pimply faced geeks. I have a deep understanding of Wordpress and advanced knowledge of the following:

- Responsive design and development
- Genesis framework and child theme development
- Woocommerce customisation and theme integration
- Creation of custom Wordpress plugins and templates
- Site optimization and speed improvements
- Onsite search engine optimisation

While my rates will probably be higher than what most freelancers charge here, my approach to web development focuses on quality and accountability, not quick results. If your time is valuable and you'd rather deal with a reliable person you can go to whenever you need help, we're probably a very good match.

VERY IMPORTANTLY, I DON'T MAKE PROMISES I CAN'T KEEP AND I WON'T SCREW THINGS UP.

I take pride in doing all the work myself and outsource nothing to any third party. That means you'll get better results and your project will actually cost you less in the long run. I'm based in Australia and English is my native language, so please take that into consideration when deciding if you want to work with me.

ACCORDING TO INDEPENDENT TESTS HERE ON ELANCE, IM CONSIDERED TO BE IN THE TOP 5% OF WORDPRESS EXPERTS AND HAVE A TOP 5% RANKING IN PHP PROGRAMMING AND USER EXPERIENCE DESIGN.

What others have said about me:

"Ivan is fantastic to work with. Highly recommend. Attention..."

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### Employment

Lutrov Interactive

Owner, Web Developer, Consultant

2009 - Present

Wordpress, PHP, HTML, CSS, MySQL, JQUERY, CMS, User Experience Design, Linux, Apache, Javascript, SEO, Ecommerce, Consulting.

Limesock

Owner, Web Developer

2011 - 2015

PHP, HTML, CSS, MySQL, JQUERY, CMS, User Experience Design, Linux, Apache, Javascript

Lutrov Communications

Owner, Application Developer, Consultant

1999 - 2009

PHP, HTML, CSS, MySQL, CMS, User Experience Design, Wordpress, Linux, Apache, Javascript, SEO, Visual Basic, SQL Server, Oracle, Consulting.

Various Organisations

Application Developer, Technical Support Engineer

1985 - 1999

Visual Basic, Access, SQL Server, Oracle, Ingres, Pearl, Awk, Pkix, Unix.

### Education

Swinburne University of Technology

Graduate Diploma Business Information Technology

1985 - 1997

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[Report Violation](#)

### Keywords

WORDPRESS  
WOOCOMMERCE  
SQL  
HTML  
ECOMMERCE  
AJAX  
PHPS  
DATABASE PROGRAMMING

GENESIS FRAMEWORK  
PHP  
JQUERY  
CSS  
WEB DEVELOPMENT  
MYSQL PROGRAMMING  
SEO

Trends  
Online Work Report  
Annual Impact Report  
Global Business Survey  
Global Freelancer Survey  
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Trust & Safety

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Programmers

Jobs by Skill

Samples By Name

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Freelancers in Canada  
Freelancers in Australia